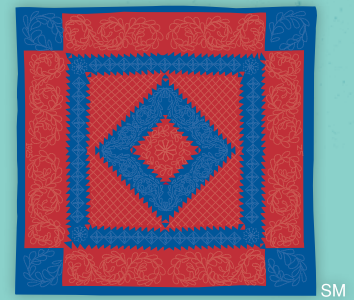




LANCASTER COUNTY COMMUNITY FOUNDATION
STRATEGIC PLAN



Lancaster County
*Community
Foundation*

OUR MISSION:

TO ADVANCE THE VITALITY AND WELL-BEING OF THE RESIDENTS OF LANCASTER COUNTY BY INSPIRING GENEROSITY AND BEING RESPONSIBLE STEWARDS OF GIFTS FOR FUTURE GENERATIONS.

VISION:

TO CREATE EXTRAORDINARY COMMUNITY THROUGH INSPIRED GIVING FOR SUSTAINABLE, MEANINGFUL IMPACT.



CARING
ACHIEVING EXCELLENCE
TRUST
ACCESSIBILITY
LEADERSHIP
INTEGRITY
SHARING KNOWLEDGE
TEAMWORK

VALUES STATEMENTS:

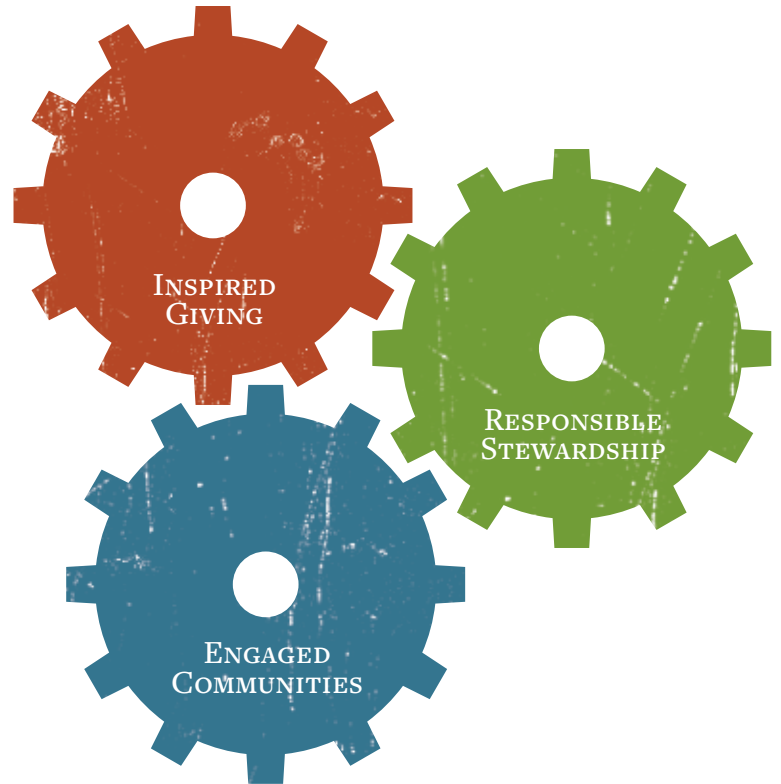
1. We are a caring team of dedicated professionals, volunteers, and community leaders, striving to achieve excellence in all aspects of our work
2. Our integrity is evidenced by a steadfast adherence to the highest standards of ethical conduct
3. We provide community leadership through knowledge-sharing and seek to continually learn and adapt to enhance our value and community impact
4. We are open to diverse perspectives, and committed to maintaining the confidence of the community we serve

Core Strategies:

Cultivating a Culture of Philanthropy

GUIDING PRINCIPLES:

- We seek to create long term, positive systemic change that benefits the future generations of Lancaster County
- We value the necessity and importance of working collectively with others to create lasting and meaningful impact
- We integrate and support diversity and inclusion of opinions, ideas, and experiences in our work
- We strive to recognize and respond to the unique needs and challenges of the communities of Lancaster
- We are transparent in our work; our decision-making process is accessible to those we serve
- We cultivate a culture of philanthropy in Lancaster County and fully leverage charitable investments for future generations



CORE STRATEGIES

OBJECTIVES

SELECTED STRATEGIC INITIATIVES

INSPIRED GIVING

Increase LCCF awareness & visibility throughout Lancaster County by 30% as measured by awareness and preference research

Grow new donor relationships as demonstrated by a 50% increase in our donor contacts

Secure \$15 million in new assets to enhance annual community investment by \$675,000

Establish baseline benchmarks; implement a comprehensive communications program that embraces the diverse communities we serve

Cultivate organizational endowment relationships with nonprofits; grow a Legacy League of donors who make Lancaster County a priority; develop products to help donors give perpetual support to the community

Create an understanding of the impact of philanthropy and develop and promote appropriate tools to maximize percentage of transfer of wealth

RESPONSIBLE STEWARDSHIP

Model excellence in internal operations and governance as measured by nationally recognized best practice standards

Promote best practices in the nonprofit sector by focusing funding on nonprofits that model operational and governance excellence

Meet or exceed blended benchmark for annualized rate of return on investments

Complete the Council on Foundations National Standards reaccreditation; implement systems for transparent, knowledge-driven decision-making; strengthen Board impact through enhanced nominating process, orientation, and succession planning

Promote “Best Practices” for nonprofit governance and operations; support nonprofit efforts to achieve/sustain best practices and publicize these efforts

Ensure investment practices are state-of-the-art and informed by latest expertise and information; systematically work to achieve maximum investment return while minimizing portfolio risk

ENGAGED COMMUNITIES

Become Lancaster County’s visible hub of philanthropy

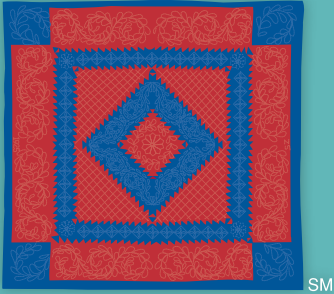
Maximize impact of community investment through initiative funding as measured by Community Impact Scorecard

Ensure that decisions, direction and initiatives are inclusive and reflective of the diversity of our community

Develop expertise as a philanthropic resource; leverage resources by engaging other funders where appropriate; educate donors for maximum impact

Conduct an open process resulting in strong consensus around a multi-year “Area of Opportunity” (AOO) initiative; hold all AOO investments accountable to achieving measurable impact; ensure effectiveness of all grant making

Define and model diversity, as reflected in our staff, board, committee members and volunteers; proactively build relationships with the diverse communities we serve and be responsive to their needs and opportunities



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TO OUR TRUSTED PARTNER:

